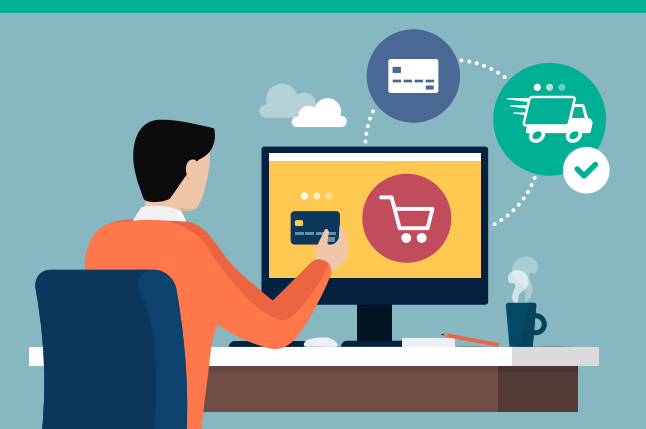


## Give online buyers and back-office employees the gift of a faster cloud

Everyone wins with lightning-quick, power-packed cloud instances. Improve customer and employee experience—and your bottom line—with the ability to do twice as much transactional database work.<sup>1</sup>



### Friction-free online shopping

Customers like Kai expect instinctive, responsive shopping experiences when they see what's in stock, add items to their cart, check out, receive email receipts, and more.

### Delivery empowered by efficiency

Kai often chooses the convenience of delivery. Today, he orders a charcuterie board for his sister's housewarming party. A successful order relies on efficiency all along the way. And nailing each step could mean a five-star review.



### The warehouse, expedited

Processing orders, maintaining inventory, scheduling shipments, creating packing lists and labels: Jess and her team do it all. The speed of the cloud enables her to work without exasperating technology delays, so she can fulfill Kai's order with enough time to savor her morning coffee.



### Comfortable, crisp customer service

With customers experiencing shorter wait times and fewer errors, Ivan's no longer drowning in customer support tickets. When Kai calls with a question about his order, Ivan readily accesses his information—without trying anyone's patience.



### IT improvements

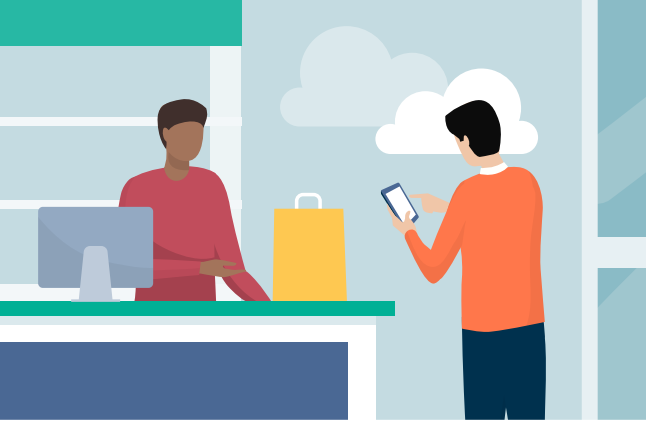
Thanks to reliably responsive tech, Marisol also sees fewer support tickets come through the IT help desk. Plus, she has less to monitor and manage now that the company can handle work on fewer cloud instances. She's free to focus on security, compliance, and researching the latest solutions.

*Marisol's favorite part? The great value of the instances keeps her boss from bugging her about IT budget.<sup>2</sup>*



### Swiftly scheduled pickup

On the morning of the party, Kai realizes he's forgotten to order cheese knives for the charcuterie board. Curbside pickup to the rescue! With the high-speed cloud, Kai gets real-time information on what's in stock and which pickup times are available.



### The pickup rush

When Ranjeet receives Kai's pickup order, the system immediately shows which items he needs and their in-store location. He quickly grabs what Kai ordered, avoiding any frustrating misunderstandings, and moves on to tackle the next pickup order.

A faster cloud: the gift that empowers giving.



Learn more about our findings: <https://facts.pt/5ro20rg>.